

# International Graphic Communication Week

## Cal Poly Graphic Communication | Sponsorship Levels - 2024

### Your contribution makes all the difference!

For almost four decades, the Graphic Communication department at Cal Poly has celebrated International Graphic Communication Week (IGCW). It is the highlight of our academic year!

This week is an incredible experience for students. We invite speakers from all over the globe to participate in giving presentations on career paths, alumni talk about how the GrC curriculum prepares students for success, and students can connect directly with these professionals for advice and networking.

The culmination of the week is the annual GrC Banquet, where we have keynote presenters, advisory board members, industry friends and faculty - directly celebrate the students.

All GrC students are invited, and all students are included.

To help defray the cost of IGCW and the banquet, we are seeking sponsors to support student attendance.

Your contributions are SO appreciated and valued! They are an investment in our students - this unique week doesn't exist in any other department. Our GrC students can glimpse what is possible for them. They can create connections that will last decades. They can see themselves succeeding!

We truly appreciate your support of the GrC department and the success of our students! We grow and excel as a department with your help. Thank you for helping us create the future leaders of the Graphic Communication industry!

#### RAYMOND J. PRINCE sponsor

**\$5,001 +**  
premium value of \$710



*this sponsorship includes:*  
1 table purchase (8 tickets)  
parking pass  
swag bag  
logo on website and tables

#### GARY FIELD sponsor



**\$4,001 – \$5,000**  
premium value of \$545

*this sponsorship includes:*  
6 banquet tickets  
parking pass  
swag bag  
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#### YELLOW sponsor



**\$3,001 – \$4,000**  
premium value of \$380

*this sponsorship includes:*  
4 banquet tickets  
parking pass  
swag bag  
logo on website and tables

#### MAGENTA sponsor



**\$1,001 – \$3,000**  
premium value of \$215

*this sponsorship includes:*  
2 banquet tickets  
parking pass  
swag bag  
logo on website and tables

#### CYAN sponsor



**\$1,000**  
premium value of \$132.50

*this sponsorship includes:*  
1 banquet ticket  
parking pass  
swag bag  
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### HOW TO DONATE

Scan the QR code below  
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Communication office at  
[mrgodfre@calpoly.edu](mailto:mrgodfre@calpoly.edu)

